

# Traditional Site Initiation Visits waste time and money. There is a better way.



Why are 85% of trials delayed, when delays caused by flawed site initiation practices are preventable?

## The typical Site Initiation process is all too familiar.

A CRA spends hours “training” site staff by reading the same poorly crafted PowerPoint slides to disinterested Coordinators and PIs and then struggles to address individual questions and needs across different sites.

While this approach might “check a box”, it does not effectively prepare your sites.

Poorly conducted SIVs are frustrating, waste valuable time and resources, and fail to meet the standards established in ICH E6 R3 for quality in designing and conducting trials...all of which create unnecessary delays and drive up costs.

**In addition to the lost time and wasted budget - multiplied across each site - a poorly executed SIV produces:**

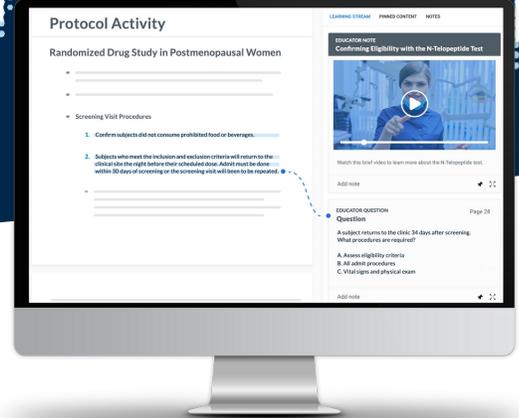
- ✘ High screen failure rates
- ✘ Activated sites that fail to enroll a single patient
- ✘ Lack of confidence in effective study conduct
- ✘ Protocol deviations, which can compromise study results and potentially endanger participants
- ✘ Preventable delays and increased frustration for CROs, sponsors, and sites alike

**Knowing all this, why do we continue to conduct SIVs the same way?**



# Accelerate site initiation and improve study quality

Introducing **Ready™**  
- a better way to conduct SIVs.



## Ready delivers more effective, role-based training on-demand - enabling shorter SIVs.

- Rapidly converts study documents into interactive learning experiences
- Automates training assignments and seamlessly onboard sites
- Delivers training on-demand ahead of shorter SIVs, tailored to roles
- Analyzes learning behaviors to inform site readiness assessments
- Digitizes training certificates and files seamlessly in your eTMF

## Ready improves oversight by predicting and improving site performance.

- Provides real-time insights into each site's study readiness
- Proactively identifies and addresses areas of confusion sooner
- Guides CRAs to tailor each SIV and visit to meet individual site needs
- Delivers automated remediation based on identified training gaps
- Enables faster, more informed operational decisions earlier in the study

## Hit enrollment milestones faster with the Ready Platform

- ✓ Save significant time across the initiation process, reducing site and study team burden
- ✓ Condense SIVs to 30-minute sessions tailored to the individual needs of each site
- ✓ Ensure sites understand how to effectively screen patients and conduct complex procedures
- ✓ Prioritize those sites best prepared to begin enrolling, accelerating study timelines
- ✓ Inform RBQM strategy, driving efficiencies and enhancing quality



96% of site personnel indicated **Ready** better prepared them to screen and enroll patients sooner

*Are you ready to reduce costs, save time, and improve trial outcomes? Reach out today to get started.*